

MAIN STREET FORUM SCHEDULE Monday, May 11th, 2015	
8:30	REGISTRATION/ BREAKFAST
9:00	"USING BUILDING FACADE RESTORATION TO RESTORE DOWNTOWN." - Prof. Robert Dadras; Dadras Architects.
10:00	"MOVING THE CURBS ON MAIN STREET TO MAKE MONEY" ; A PANEL DISCUSSION ON INNOVATIVE TRANSPORTATION CASE STUDIES." - Moderator: Michael King; Principal, Nelson\Nygaard Consulting Associates Panelists: Ingrid Richards; Manager of Downtown and Economic Development, Village of Ossining Nina Arron; Director of Planning & Sustainability, City of New Rochelle
11:00	"BEST OF REGIONAL DOWNTOWN REVITALIZATION, THROUGHOUT LONG ISLAND, NYC & NY STATE." - Moderator: Robert Elliott; former Deputy Secretary of State for New York State. Panelists: Eric Alexander; Director, Vision Long Island. Kris Goddard; Executive Director, BID Program & Development, NYC Dept. of Small Business Services. Victor Dadras; Partner, Downtown Revitalization Group.
12:00	LUNCHEON KEYNOTE : "THREE URBAN PLANS FOR LONG-ISLAND COMMUNITIES" - Prof. Michael Schwarting; Graduate Program of Regional & Urban Design, NYIT.
1:00	"NEW YORK'S CITIES 2015 AND BEYOND" Wade Beltramo, General Counsel, New York State Conference of Mayors and Municipal Officials (NYCOM)
2:00	"THE DO'S AND DON'TS OF RETAIL ATTRACTION." - Moderator: Larisa Ortiz; Principal, Larisa Ortiz Associates, LLC. Panelists: Dana Frankel; Director of Economic Development, Planning & BID Services, Long Island City Partnership. Artineh Havan; Executive Director, Grand Street BID.
3:00	"DOWNTOWN REVITALIZATION ROUND-TABLE" - Panel Discussion of Conference Speakers.
4:00	CONFERENCE CONCLUDES

The New York Main Street Alliance
Presents the Sixteenth

MainStreet
FORUM

Rejuvenating your Commercial Corridor



Monday, May 11, 2015, 9am - 4pm
16 West 61st Street, 11th Floor Auditorium
New York, NY 10023

Registration Information

For 18 years, the Main Street Forum has been one of New York’s best Downtown Revitalization conferences. The conference is open to anyone, on a first come first served basis, with an interest in DOWNTOWN REVITALIZATION. Since space is limited please fill out the following registration information and return it as soon as possible. Payment may be made upon arrival at the venue.

Name _____

Organization/Municipality _____

Address _____

City/State/Zip _____

Daytime Phone _____

E-mail _____

Registration for the conference
is \$45.

Admission is free for NYIT students,
faculty and alumni.
Pre-registration is required.

For more information visit:
www.mainstreetforum.com

You may register by email:
nymainstreetalliance@gmail.com

Checks should be made payable to: “NYSUC”

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